



MELBOURNE  
GRADUATE  
SCHOOL OF  
MANAGEMENT

## Web video transcript

### What differentiates us from other graduate schools?

**Voiceover:**

Welcome to the Melbourne Graduate School of Management, Australia's newest business school, at the University of Melbourne, providing a graduate business education of the finest quality.

**Brooke Young, Executive Director, Melbourne Graduate School of Management:**

The Melbourne Graduate School of Management is Australia's newest graduate business school. It builds on the 150 year tradition of the University of Melbourne in delivering quality education. We're really excited about the new programs and services that are designed to meet industry and student needs.

**Voiceover:**

Programs at the Melbourne GSM are taught by leading academics who are well known for their research and teaching excellence, and who bring the latest research developments to the classroom.

**Professor Greg Whitwell, Associate Dean (Academic Programs):**

What this means for our students is that their learning is grounded in cutting edge research. The Melbourne Graduate School of Management provides specialist business and economics education attuned to the needs of industry. Most of our coursework programs are specialist programs focusing on developing skills in particular discipline areas, like finance or marketing, for example.

And we make sure that we provide our students with practical learning experiences so that when they enter the workforce they are well prepared to handle the day-to-day challenges that they'll encounter.

**Brooke Young, Executive Director, Melbourne Graduate School of Management:**

Our facilities and services support all aspects of your academic and career development. The careers services we provide are of international best

practice standard. They include such things as industry mentoring, individual consultation, CV development and drop-in sessions.

The Teaching and Learning Unit has services to assist students develop their academic skills so that they will be successful in their studies.

**Voiceover:**

We are now located in a new state-of-the-art building, the first education building in Australia to achieve a five-star environmental rating. Architects Metier 3 were given a detailed brief for a purpose-designed building incorporating a 400 seat lecture theatre and unique teaching and learning environments.

**Andrew Norbury, CEO, Metier 3:**

Our brief from the University was to achieve two principle objectives; firstly to introduce a new style of collaborative teaching spaces, and secondly to build an environmentally sustainable building which reflected the University's commitment to the environment.